

HOW YOUR COMPANY BENEFITS	PLATINUM SPONSOR \$1500	GOLD SPONSOR \$1000	SILVER SPONSOR \$500	BRONZE SPONSOR \$300
▶ Sponsor acknowledgement in meeting print materials, sponsorship banner, and announced during meeting	✓	✓	✓	✓
▶ Promotional material pages inserted in meeting packet	4 pages/ brochure	3 pages/ brochure	2 pages	1 page
▶ Tabletop display on General Session days	✓	✓	✓	
▶ Five-minute presentation to General Session audience	✓	✓	✓	
▶ Company logo/link in one issue of <i>The Insider</i> Members-only e-newsletter during the year following the Annual Meeting ¹	✓	✓		
▶ Company logo/link on meeting registration website , from date paid sponsorship received until meeting ²	✓	✓		
▶ \$100 discount on first registration for next major Member meeting (Fall Conference or Annual Meeting) after sponsored event ³	✓			
▶ Sponsor an event for even MORE visibility! (Participation at the Platinum, Gold or Silver level is required for event sponsorship eligibility.)	✓	✓	✓	

EVENT SPONSORSHIP OPPORTUNITIES *

**Participation at the Platinum, Gold, or Silver level is required for event sponsorship eligibility.*

Want even more visibility for your company? Sponsor or co-sponsor specific events at STI/SPFA meetings. In return for your support, **special signage** with your company name and logo is featured at the event; a **byline** appears with the event on the meeting agenda; and your generosity is **announced** to the general audience.

Event opportunities include: opening breakfast, awards night reception/dinner, bags (corn hole) tournament, networking reception, golf boxed lunches, golf outing beverage cart, water volleyball refreshments, and reception and dinner buffet.

ADDITIONAL OPPORTUNITIES

Have another idea for sponsorship? Maybe your company would like recognition by sponsoring a giveaway with their logo on it? Let us know. We'd be happy to work with you on the sponsorship opportunity of your choice.

¹**E-NEWSLETTER LOGO/LINK:** Placement consists of one side-column image of Member company logo and website link in next available newsletter following sponsored meeting. Limit one newsletter placement per Affiliate Member company in the six months following sponsored meeting. Sponsorship payment must be received prior to publication. Logo and link must be supplied in required format no later than two weeks prior to publication date. STI/SPFA reserves the right to determine publication date and placement.

²**WEBSITE LOGO/LINK:** Placement consists of logo/link on meeting event registration website. Limit one placement per Affiliate Member company from receipt of logo/link until sponsored meeting. Logo and link must be supplied in required format. STI/SPFA reserves the right to determine website placement.

³**REGISTRATION DISCOUNT:** Affiliate sponsor is responsible for obtaining discount. Contact Cindy Born before completing registration: cborn@steeltank.com or 847-550-3834.